



U.S. Small Business  
Administration

# Emerging Leaders

## Join the entrepreneurs shaping the future

**ACCELERATE GROWTH** **EXPLORE FINANCING** **DIVERSIFY MARKETS** **EXPAND NETWORKING**

The Emerging Leaders program assists small business owners in growing their business, creating jobs, and strengthening their communities. This innovative initiative is an **intense 7-month course** that offers approximately **100 hours of training** per participant and **provides the opportunity for small business owners to work with experienced professionals at no cost.**

### Target your business for expansion

Emerging Leaders training is specifically designed to accelerate growth and support the expansion of your business. The curriculum delivers advanced training and provides strategies to help you access new avenues of capital. It offers practical tools to pursue new paths for business development. It surrounds you with a network of government resources and local business leaders prepared to invest time and energy in your business.

### Qualifications:

The Emerging Leaders Initiative is open to small business owners and executives that:

- Have annual revenues of at least \$250,000.
- Have been in business for at least 3 years.
- Have at least one employee other than self.

**To register visit [www.sba.gov/emergingleaders](http://www.sba.gov/emergingleaders)**  
or call your local U.S. Small Business Administration office.

### Program Impact\*

 **70%** reported increase in revenue

**\$600M**   
in government contracts

**1,100** **\$112M**  
net new jobs created (FTEs) in new financing 

**65%** added or retained employees 

 **OVER \$159M**  
in institutional and corporate contracts

**83%** reported giving money or time charitably

\* Participants are surveyed once a year for 3 years after completing the program. Information cited is for calendar year 2018